You Can be a Video Producer

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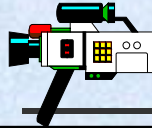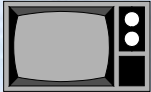
3D Choreographer by Andrew Saenz, CHHS Senior

Adobe Premiere by Ron Richard, Adobe COrporation

Multi-media Presentation

- Use PowerPoint to present class projects
- Transfer PowerPoint presentations to videotape
- Use Videotape for impact
  - Students can record commercials for projects such as build a business
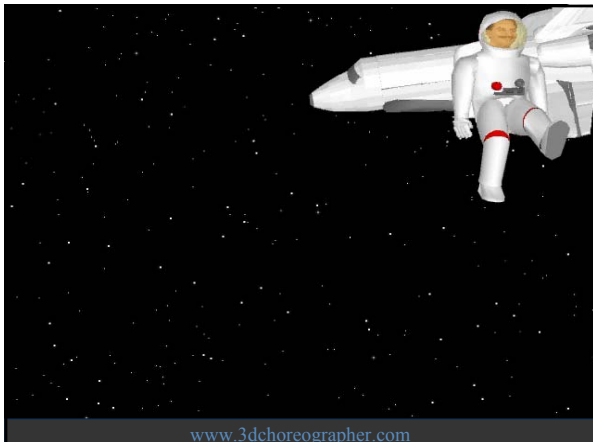

Digital Video

- Imac first introduced Desktop Video
- Allows you to edit movies on your computer with ease
- Replaces hard to use and expensive analog equipment with digital equipment
- Movies now start in digital format and are easier to move to the computer with Firewire data transfer

Computer Animation

- Students enjoy working with computers and are interested in animation
- Students can replace the animated character's head with a scanned photo
- Students can illustrate points with animation inside of PowerPoint
- Students can interact with cartoon characters using blue screen technology

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3D Choreographer

Examples by 3D Choreographer
Presentation and Dr. Wansley
Cartoon by Andrew Saenz

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www.3dchoreographer.com

Introduction

- 3D Choreographer is a simple and easy to use program
- 3D Choreographer is powerful, but requires imagination rather than technical skill

History

- The history of animation started when pictures were black/white and had little or no sound
- Animation has taken all forms including pencil, pen and ink, clay, and interaction with live actors
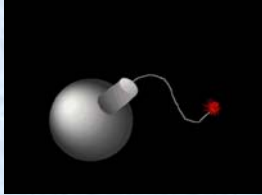
The Changes

Animation has changed from stick people…

to sophisticated animation

Animations Usage

- Why use animation?
- Animation can be used for many things
  - Entertainment
  - Information
  - Demonstration
  - Enhancement
    - Webpages
    - Presentations
    - And more…

Entertainment

- Most people are entertained visually
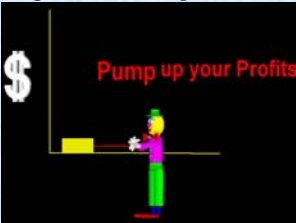- Animation can illustrate a story

Information

Getting a head

- A salesperson can illustrate his product or service
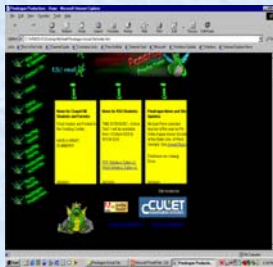- A visual demonstration helps make the point with IMPACT!

Demonstration

If you would wanted to show a business's profits went up…

Pump up your Profits

Cold Fusion
The Energy of Future
Invest Today!
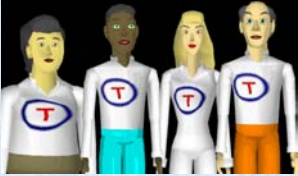
…Or if you wanted to advertise Cold Fusion

Enhance Webpages and Presentation

- As you have noticed, presentations are enhanced using animation
- Webpages rely on visual appeal and animation is a critical factor in their effective design

What 3D Choreographer can do

Our Team

- 3D Choreographer can do all of this and more
- The program requires a little imagination and a little bit of time