



Pendragon Productions

Using the Web for better Customer (Parents & Students) Service

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Why a website... Service

- Increase service
 - Centralized information
 - Students
 - Presentations
 - Assignments
 - Instructions
 - Parents
 - Consent forms

The screenshot shows a website with a navigation menu on the left containing: Home, Site Info & Sponsors, Contact Us, Chapel Hill High School, Kennesaw State University, Calendar, Testing Center, Grading Center, Professional Institute, Perry Profile, and Pendragon Productions. The main content area features three columns: 'Chapel Hill News' with a link to 'CA 101 - Check the calendar for daily activities', 'K330 News' with a 'Test 1 NOW Available at 11:00AM on 2/14/02' announcement, and 'Pendragon News' with a notice about 'Prep Conference on 2/18/02'. A sidebar on the right contains 'K330 News' and 'Pendragon News' sections. At the bottom, there is a 'Weekly Guest Author' section with the text 'No Fighting Through the Day' and a quote from Andrew Jackson, U.S. president.

Why a website... Communication

- Improve communication
 - Students
 - News/Updates
 - Parents
 - News/Updates
 - Announcements

This screenshot is identical to the one above, showing the website's navigation menu and content sections. It highlights the communication aspects of the website, such as the 'News/Updates' and 'Announcements' for both students and parents.

Why a website... Better Learning



- Advance learning
 - Testing
 - Online
 - Quicker accurate results
 - Class Organization
 - More accurate information
 - Better team building

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What are the goals of the website...



- Service
 - One place for the student and parent to retrieve data
- Communication
 - More informed students and parents
- Learning
 - Students are more eager to learn use technology as a tool for improved learning



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Other ways to the web



- Free sites for teachers are available
 - Blackboard.com
 - eBoard.com
 - Teacherweb.com
- Paid sites
 - Edline
 - Cyberclass

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Teacherweb.com



- Easy to use site for the novice
- Clean, clear interface
- [Teacher Web](http://TeacherWeb.com)

www.pendragonproductions.com

eBoard.com



- Free site that uses a post-it note interface
- Easy to use for the novice user
- eBoard.com

www.pendragonproductions.com

Blackboard.com



- One of the more advanced sites is Blackboard
- It is used by k-12 teachers and university teachers
- Blackboard.com

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